ISSN: 0588-8093

# Communicator

Volume LIII(2), April-June 2018



Community Radio for Participative Development

Community Radio: A Tool to Communicate Health and

Nutrition Challenges of Women

Virtual in the Domestic: Social Change and Structural

Integration of New Media

Anonymous Sources in the Newspapers



The Journal of the Indian Institute of Mass Communication

#### Communicator

Volume LIII(2), April-June 2018

ISSN: 0588-8093

Editor-in-Chief: K. G. Suresh

Editor: Prof. Vijey Parmar

Assistant Editor: Pawan Koundal

#### Editorial Board

K. G. Suresh, Director General & Chief Editor; Prof. Vijay Parmar, Editor; Rahul Jalait, Senior Journalist; Ram Kripal Singh, Senior Journalist; Prof. Gita Barnezai, IIMC; Prof. Hemant Joshi, IIMC; Manish Desai, Additional Director General.

Printed and Published by Manish Desai, ADG, on behalf of Indian Institute of Mass Communication.

The views expressed are those of the authors and do not reflect those of the printer, editor and publisher.

Editorial Correspondence, including manuscripts for submission should be addressed to Editor, Communicator, Indian Institute of Mass Communication, Aruna Asaf Ali Marg. New Dalhi – 110 067 [INDIA].

Ernall : editorcommunicator@gmail.com, communicatorlime@gmail.com

### Communicator

Volume LIII (2), April-June 2018

#### Contents

1.	Community Radio for Participative Development in Uttarakhand: An Assessment Rajesh Kumar	03
2.	Community Radio: A Tool to Communicate Health and Nutrition Challenges of Women Rashmi Sharma, Sushmita Malviya, Chander Mohan & Sreedher Ramamurthy	27
3.	Virtual in the Domestic: Social Change and Structural Integration of New Media Namita Nagpal & Sarvesh Dutt Tripathi	51
4.	Anonymous Sources in the Newspapers: A Study on Readers' Perception	75

## COMMUNITY RADIO

FOR
PARTICIPATIVE
DEVELOPMENT

IN UTTARAKHAND

AN ASSESSMENT

RAJESH KUMAR¹

Associate Professor & Head, School of Media & Communication Studies, Doon University, Kedarpur, Dehradun, India E-mail: rkdoon@gmail.com

'Community' emerged as a central element in the "Another Development" paradigm, which argued that it is at the local community level that the problems of living conditions should be discussed. "Another Development" discourse supported the use of new means of communication for interaction and social action in small-scale settings of community, interest group or sub-culture. Here comes the role of community radio which after initial hiccups has been propagated vigorously by civil society members and organizations including other interest groups in India. Uttarakhand, a small hilly state has seven community radio stations (CRS) run by educational institutions, NGOs or by local community. This study is an attempt to assess the status of community radio broadcasting in Uttarakhand. For CRS assessment, CR-PAS tool as devised by CRSC/NEFEJ with support of UNESCO has been used. Based on intensive interviews of community radio broadcasters and audience of two community radio stations, viz., Mandakini ki Awaz and Kumaon Vani, this study suggests that Community Radio is yet to emerge as a definite participative community development tool in Uttarakhand.

Keywords
Community radio, Uttarakhand,
Participative development, CR-PAS, Broadcasting